20 May	Unreal Theater	Room Stockholm	Room Oslo	Room Copenhagen	Room Reykjavik	
11:00-12:00	Opening Keynote: Rebecka Coutaz, Studio Manager, Ubisoft Annecy "Cross Studio Collaboration As a Key To Success" + Development Support Ceremony				12:15-12:40 Partner Track	
12:00-12:15	Coffee break		Boardic Game 2015 Six new Nordic board games have been nominated for the debut of the "Boardic Game Sensation Award". Come and play them all, meet the developers and vote for your favorite! The six board games will also be showcased during	Investing in Games Track Opening	Phill Eliott Creator/Project Lead, Collective, Square Enix "Square Enix Collective -	
12:15-13:00	Jed Ashforth Senior Game Designer, WWS Immersive Technology Group, Sony Computer Entertainment Europe "Beyond Immersion - Designing for Project Morpheus"			Nordic Game Funding Panel With Jason Della Rocca, Co-founder, Execution Labs	Break 12:45-13:10 Partner Track Daniel Kromand Product Manager Mobile, GameDuell "Designing Mass-market Multipleus Correct for Mahile"	
13:00-13:15	Coffee break	Coffee break		Break	Multiplayer Games for Mobile" Break	
13:15-14:00	Susana Meza Graham COO, Paradox Interactive "Diversity – Aiming for Status Quo, Not the Quota for Long-Term Business Success"	Microsoft Track Jaime Rodriguez Games Evangelism Lead, Microsoft "Writing Games for Windows 10"		Marketplace Financial Market Meet-up	13:15-13:40 Partner Track Eric Seufert VP, User Acquisition & Engagement, Rovio Entertainment "How to Find a Game For Your Audience" Break	
14:00-14:15	Coffee break	Coffee break	Nordic Game Indie Night, in addition to the 8 digital games, nominated for the good old Nordic Game Indie	Break	13:45-14:10 Partner Track Alexander Fernandez CEO, StreamFrame	
14:15-15:00	Panel led by Per Strömbäck Spokesperson, Swedish Games Industry "Founders of the Industry"	Microsoft Track Charlie Skillbeck, Mr. Xbox, Microsoft "Xbox One and Windows 10 Development: Now and In The future"	Sensation Award. Two votes = twice the fun!	Marketplace Financial Market Meet-up	"Integrated Resource Planning" Break 14:15-14:40 Partner Track Geoffrey ZatkinCEO, EEDAR "Awesome Video Game Data"	
15:00-15:15	Coffee break	Coffee break		Break	Break	
15:15-16:00	Simon Stålenhag Artist, Simon Stålenhag Art Gallery "How To Save Your Souls From Certain Doom"	Microsoft Track Kristina Rohte, Game Development Evangelist, Microsoft "It's Your Team, They're Your Games Make it Your Azure!"		Marketplace Financial Market Meet	Marketplace Financial Market Meet-up	15:00-17:00 Change Through Story Summit 15:00-15:45 Nicholas Fortugno CCO & Cofounder, Playmatics
16:00-16:15	Coffee break	Coffee break		16:00-16:30	"Making Impact-Based Games" Break	
16:15-17:00	Keynote: Nicole Lazzaro President, XEODesign "Virtual Reality, Emotion, and the 4 Keys to the Future of Games"	Microsoft Track Jaime Rodriguez Games Evangelism Lead, Microsoft "Microsoft & Unity"		Closing and joint mingle	16:00-17:00 Panel, moderated by Annika Gustafson Executive Director, BoostHbg "Change Through Story"	

21 May	Unreal Theater	Room Stockholm	Room Oslo	Room Copenhagen	Room Reykjavik
10:00-11:00	Keynote Chris Avellone Creative Director, Obsidian Entertainment "Rolling the Dice on Fallout: Van Buren"			09:00-11:00 Korean Sessions 11:15-16:00 Nordic Fast Track	Games and the Law Track 10:00-10:05 Introduction 10:05-10:50 Round table: Rules on Consumer
11:00-11:15	Coffee break	Coffee break	Coffee break	11:15-11:40 Anders Wilhelmsson Information Officer, Creative Europe	Protection in F2P With Markus
11:15-12:00	Publisher Panel Led by Maarten de Koning Partner, Executive Director of Business Development, DDM "What Not to Tell a Publisher or Distribution Partner"	Unity Track Andy Touch Tech Evangelist, Unity Technologies "Visual Features and Tools in Unity 5"	Salone Segal CEO, TrulySocial Limited "Engaging a Female Audience and Innovating a New Game Genre"	Desk Sweden "The Challenge: All About Game Development Funding From Creative Europe" Break 11:45-12:10 Henrike Lode CEO, Lohika "The Fine Art of Creating Educational Delicacies in Video Games" Break	Myhrberg, Partner, Lexia, Vincent Scheurer, Founder, Sarassin LLP, and Leena Kuusniemi, Senior Legal Counsel, Rovio Entertainment Ltd. Break 11:00-11:45 Daniel Enetoft, Patent Attorney, and
12:00-12:15	Coffee break	Coffee break	Coffee break	12:15-12:40 Stephanie Prodanovich Producer/Co-Founder, Elevator Games	Kristian Martinsson, Attorney at law,
12:15-13:00	Brie Code Lead Programmer, Ubisoft Divertissements, Inc. "The Best Candidate, or The Best Team?"	Unity Track Josh Naylor Product Evangelist, Unity Technologies "Unity - The Engine for VR"	Jesse Divnich VP of Product Strategy & Insights, Tilting Point "Is Premium Dead on Mobile? Lessons from Leo's Fortune"	"The Challenge: Developing Games for Latin America" Break 12:45-13:10 Anna Jenelius Senior QA Manager, Paradox Development Studio	Awapatent AB "Intellectual Property – Why Bother?" Break 13:00-13:45
				"The Challenge: Understanding and Respecting QA"	Greg Pilarowski Chief Executive Officer, Pillar Legal P.C.
13:00-13:15	Coffee break	Coffee break	Coffee break	Break	"Entering the China
13:15-14:00	Emil Persson, Christer Swahn Head of Research, Studio Technical Producer, Avalanche Studios	Unity Track Oscar Clarke Product Evangelist, UnityTechnologies "How To Make \$1Million Without	Panel: "Managing Your Career in the Nordic Games Industry" Led by David Smith Managing Director,	13:15-13:40 Lars Kroll Kristensen Producer, University of Århus "The Challenge: Gamifying Quantum Physics" Break	Game Market" Break
	"An Avalanche of Tech: Bringing the World of Just Cause 3 to Life"	Making Your Players Cross"	Interactive Selection	14:00-14:25 Jakob Johansson CEO, Gleechi	14:00-14:45
14:00-14:15	Coffee break	Coffee break	Coffee break	"The Challenge: How to Solve the Complex Nature of Hand Motion"	Panel: New European VAT Rules With Jari-Pekka Kaleva, COO, EGDF Rickard Norinder, Authorized Public
14:15-15:00	David Gaider Senior Writer, Bioware "Creating Diverse Characters"	Unity Track Sara Cecilia Lempiäinen Community Manager, Unity Technologies "Using the New 2D Features in Unity 5"	Cara Ellison Freelance Writer "New Wave" Games Criticism"	14:30-14:55 Klaus Pedersen Founder, Bedtime Digital Games "The Challenge: How to Find the Best Platforms to Distribute Your Indie Game"	Accountant, Crowe Horwath Sweden Jas Purewal, Partner, Purewal & Partners LLP Willem van Wijmen, Spil Games Break
15:00-15:15	Coffee break	Coffee break	Coffee break	15:00-15:25 With Allison Bilas VP of Product, GameAnalytics	15:00-16:00 Final Session
15:15-16:00	Ste Curran Founder, Agency "Love & Violence"	Unity Track Andy Touch Tech Evangelist, Unity Technologies "How to Easily Build, Distribute & Analyse your Unity Games in the Cloud"	Koh Kim Strategic Partnerships, Games, Google Play "Finding Success on Android and Google Play"	"The Challenge: What Hit Games Can Teach Us About Post-Launch Success" Break 15:30-15:55 Fredrik Fors Hansen Game Designer, Dirtybit "The Challenge: To Learn from Screw- ups When Following Up on a Hit Game"	With Kristian Martinsson, Attorney at law, Awapatent AB Greg Pilarowski, Chief Executive Officer, Pillar Legal P.C. Jari-Pekka Kaleva, COO, EGDF Markus Myhrberg, Partner, Lexia Jas Purewal, Partner, Purewal & Partners LLP
16:00-16:15	Coffee break	16:00-16:25	4/ 45 47 00	Break	
16:15-17:00	Tom Happ Owner, Thomas Happ Games LLC "Axiom Verge: A 5 Year Solo Journey"	Partner Track Thomas Labenbacher CEO, Creel "Monetize Your Currency Over And Over Again!"	16:15-17:00 Diversi Panel "How Can Games Make the World a Better Place?"	16:00-16:25 Christian Fonnesbech CEO & Creative Director, Investigate North "The Challenge: Bringing a Radical Gameplay Innovation to a Changing Market"	
17:00-18:00	Break				
18:00-18:30	Nordic Game Awards 2015				

22 May	Unreal Theater	Room Stockholm	Room Oslo	Room Copenhagen	Room Reykjavik
10:00-10:45	Keynote Oskar Guilbert CEO, DONTNOD "From AAA Box Games to Digital and Episodic"	Oskar Burman General Manager, Rovio Stockholm "Stugan - How Non-profit Programs Make Dreams a Reality"	Chet Faliszek Writer, Valve "VR: Things We've Learned and Not Learned"	Nordic Fast Track	East Meets West Track
				10:30-10:55 Elina Arponen CEO, Tribe Studios "The Challenge: How to Create Social Games with Asymmetric Multiplayer Quests"	10:30-10:55 Arthur Chow CEO, 6waves "Ace Your Game in Asia"
10:45-11:00	Coffee break	Coffee break	Coffee break	Break	Break
11:00-11:45	Ananda Gupta Senior Game Designer, Firaxis Games/2K "Head and Heart: The Tradeoffs Between Instinct and Analysis in Game Design"	Matt McNeilHead of Strategic Account Management, EMEA, Google Cloud Platform "Why Did You Win? Using BigQuery to Build Game Analytics on the Google Cloud Platform"	Ryan Cash Founder, Snowman "How to Properly Launch an Indie Game"	11:00-11:25 Anton Albiin Project Manager, Association of Swedish Game Developers "The State of Nordic Game Dev. Education - And Where Are We Going?"	11:00-11:25 Bill Wang Corporate Vice President, Perfect World "Perfect World's Journey: Change Never Stop"
		Google Cloud Platform		Break	Break
11:45-12:00	Coffee break	Coffee break	Coffee break	11:30-11:55 Troels Linde, Iain Hamilton, Chris Bjerremose, Mark Juhasz Eucroma"The Challenge:	11:30-11:55 Shailesh Prabhu Designer, Yellow Monkey Studios Pvt. Ltd.
12:00-12:45	Armin Ibrisagic Game Designer/PR Manager, Coffee Stain Studio "What I learned About Marketing From Goat Simulator"	Stephan Asari Business Development Director, Europe, InMobi PTE Ltd "Monetization as an Integral Part of Game Design"	Mark Estdale CEO, OMUK "Getting Real"	Creating Cross Media"	"Indie in India"
				Break 12:15-12:40 Peter Lübeck Business Developer, REGN "The Challenge: Understanding Extroversion and Introversion	Break 12:15-12:40 Jeferson Valadares GM/VP of Product Development, BANDAI NAMCO Entertainment America "Japan: The Galapagos of
12:45-13:00	Coffee break	Coffee break	Coffee break	in Games Development"	Games?"
13:00-13:45	Panel, moderated by Mike Gamble, European Territory Manager, Epic Games "The Newest Survival Game: Being Indie"	Wilhelm Taht Head of External Products, Rovio Entertainment Ltd "Mobile Games Partnerships"	Alysia Judge News Editor, Pocket Gamer "How to Get Journalists to Cover Your Game (Without Resorting to Hitmen)"	Break 12:45-13:10 Simon Egenfeldt-Nielsen CEO, Serious Games Interactive "The Challenge: Surviving Serious Games - From Ivory Tower to the Trenches"	Break 12:45-13:10 Kasper Kragelund Partner, PlayLab "The 100 Person Startup" Break
13:45-14:00	Coffee break				13:15-13:40 Tom van Dam
14:00-15:00	Nordic Game Conference Final Wrap-up - Panic Button-Edition With Thomas Vigild & All Stars Attend to win tickets for NG16!				Head of Mobile Business Development, NetEase Inc. "How to Successfully Launch Your Game in China?"