

Nordic Game Pitch & Match - matchmaking service

Pitch & Match is the most effective way to do business in the games industry. Three days of 30-minute meetings you meet dozens of new business partners face to face. The meetings are held at a separate location at the venue, only accessible for participants of Pitch & Match. At that location an open space with meeting tables is prepared for you to meet with potential business partners.

Pricing (incl 25% V.A.T.)	Limited 7,800 SEK	Unlimited 11,000 SEK	Private 22,000 SEK
Number of meetings	6	Unlimited	Unlimited
Access to P&M lounge	✓	yes	yes
Access to P&M matchmaking system	✓	yes	yes
Free snacks and drinks in the lounge	✓	yes	yes
Regular conference ticket included	✓	yes	yes
Private table (all meetings at your table)			✓

- The *Unlimited* ticket allows for removal of any limitations for the number of meetings you are allowed to set up through the matchmaking system.
- The *Private* ticket ads the exclusive use of a table where all your meetings are planned. No hopping between tables. Brand the table, pull up a banner, bring your equipment and by doing so transforming the table into your mini-expo booth
- Tickets are per company. You are allowed to bring one colleague to the meetings, with just a valid conference ticket for that person.

Opening hours

This year we increased the number of days, so you have more opportunity to meet companies. The opening hours of the Pitch & Match are:

date	open	close
May 20 th	10:30	17:00
May 21 st	10:00	17:00
May 22 nd	10:00	14:00

Check <http://conf.nordicgame.com> for opening hours of the venue.

How do I get a meeting set-up?

Two months before the event an online meeting manager is opened, containing all the participants of Pitch & Match, including a profile and explanation of what each participant is looking for.

The system is intuitive and does not require any explanation. Just log-in, complete your profile and start using it. Use the meeting manager to find potential business partners and set-up an



appointment. You can instantly see who is available at what timeslot, so you only have to make your introduction through the meeting manager. The system will allow you to plan meetings up until and even during the event.

Pitch & Match is not just an online meeting manager: When your account is set, a personal matchmaker is assigned who puts time and effort in getting your meeting invitations accepted.

In the system a meeting table is automatically assigned. You will meet at that location (check your meeting manager for the table name/number)



Step 1 - Register online. Early registration increases your chance to find potential partners.



Step 5 - The meeting. Pitch your product and ideas in 30-minute meetings.



Step 2 - Create your online profile. Present your company projects and services to show the world why you are the best! A personal matchmaker will be assigned to you.



Step 6 - Fill in the gaps. Last minute meetings can be arranged by the matchmaker on-site or you can visit conference sessions.



Step 3 - Organise your meetings. Use the online meeting system to plan your meetings. Invite possible partners or accept received invitations to meet on-site



Step 7 - Network. Be present in the Pitch & Match arena to meet unexpected new contacts. Socialize at the bar and the party.



Step 4 - Personalised match-making. Let the matchmaker suggest meetings for you! Look at your dashboard for suggestions made by your personal match-maker.

I want to bring a colleague. What ticket does he/she need to purchase?

A regular conference ticket. So no need to purchase an extra P&M ticket if you have planned the meetings already.

I already purchased a conference ticket. Can I upgrade to P&M combo?

Yes, you can. The amount to be paid is the difference between what you paid for the conference ticket and the combo ticket. Just contact ansgar@gameconference.org for the upgrade.

We have more than one person from the same company attending P&M but want to share one agenda as we are doing the meetings together. What do we need to do?

By default we activate only one person per company (the first to sign up). When a second person from the same company signs up we will assume by default he/she will join the first person in meetings. But we have two alternatives

1. We create an additional account which is invisible in the attendee directory, in case the second person would like to login and review the profiles. He/she can plan meetings as well.
2. We can create a regular second account which allows you to plan meetings in the same way as your colleague. This is not a shared agenda. Each will have their own agenda and also the company name will appear twice in the attendee directory.



Can I see contact details of companies in the P&M directory?

You can only see contact details if you have a confirmed meeting: email address and phone number. Contact details are shown after confirmation only. If you need to get in touch with any company before the meeting request, just send an email to your matchmaker

How do I meet at the event?

In the system a meeting table is automatically assigned to you to use for your meeting. You will meet at that location (check your agenda for the table number). In the lounge the matchmakers are available to assist you.

Any questions? Send an email to Ansgar Smith: ansgar@gameconference.org