

[ Introduction Deck #NG20  
Updated 2019-09-23 ]

# #NG20 INTRODUCTION

2020 MAY 27 28 29  
**nordicgame**  
BUSINESS EMOTION KNOWLEDGE



# NORDIC GAME RESOURCES



Nordic Game is run by Nordic Game Resources AB, a privately held Swedish limited company formed in 1990 and based in Malmö, Sweden.

Nordic Game created the first Nordic Game conference in 2004 and subsequently raised 12 million EUR from Nordic governments to found the Nordic Game Program. Nordic Game also administered the resulting Nordic game development grant program over six years for 107 projects selected from 1,277 applications, half of which have been published.

# NORDIC GAME CONFERENCE

The Nordic Game conference is held annually in Malmö, Sweden. The 2019 edition of Nordic Game will take place on 22-24 May at a venue near the Malmö city centre, only minutes from Copenhagen Airport.

As the leading games conference in Europe, we have a lot to offer, including a program filled with the best speakers from the global industry and our own Nordic heroes, access to international exhibitors and 2,000+ professionals, world-class hospitality and a host of networking events, such as MeetToMatch • Expo • Discovery Day • Nordic Game Awards • Gala Dinner • and renowned Nordic Party.

## KNOWLEDGE. EMOTION. BUSINESS.

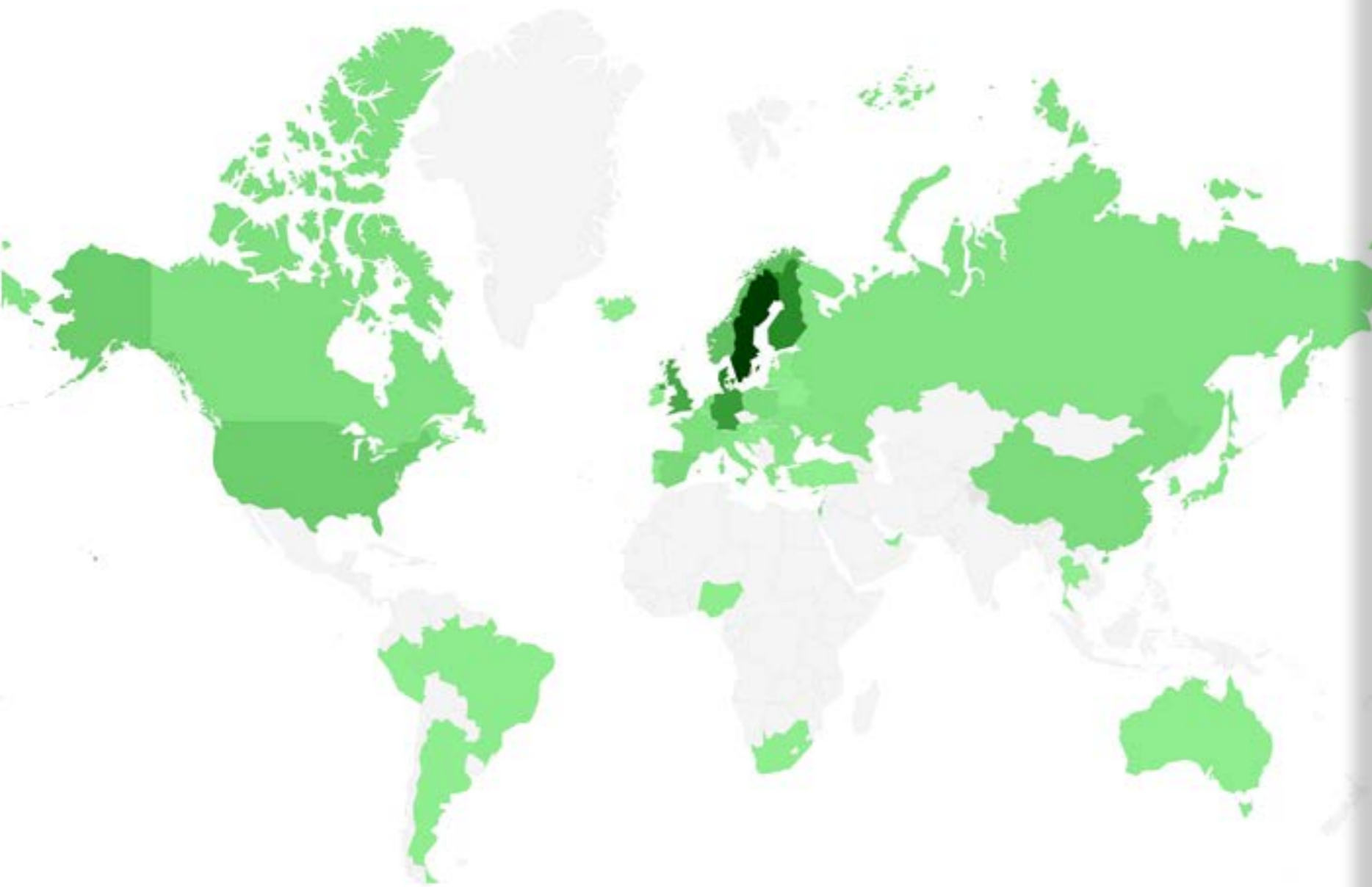
These are the pillars on which we have built the unique Nordic Game experience.

**Knowledge:** World-class speaker program, trends, inspiration, workshops.

**Emotion:** Intimacy, socialising, fun, networking events and parties.

**Business:** Business meeting platform, matchmaking, investment-focus events.





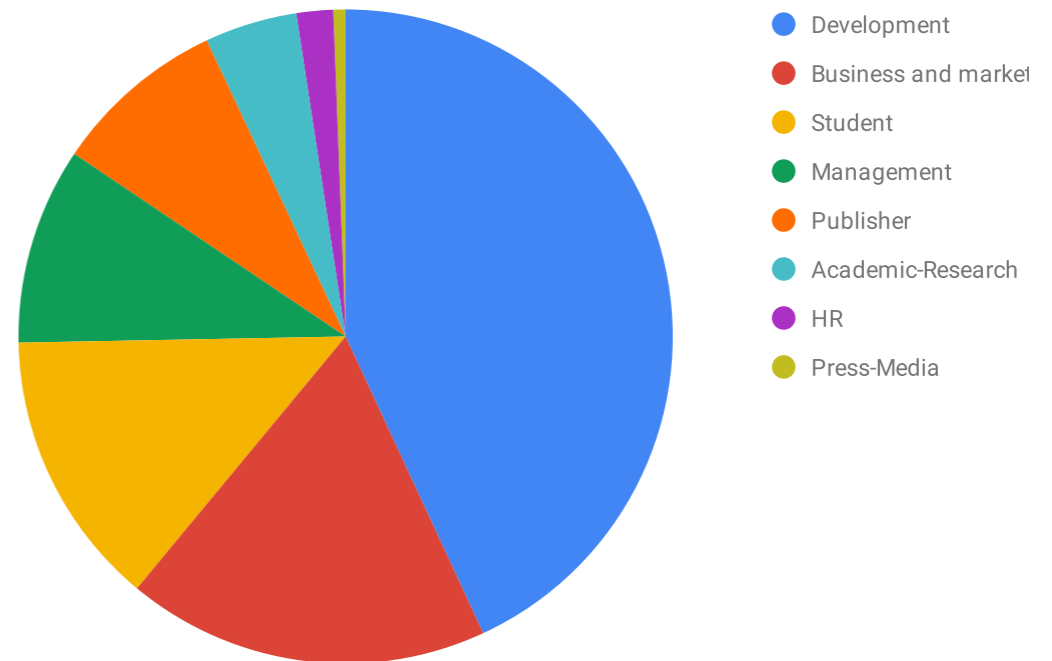
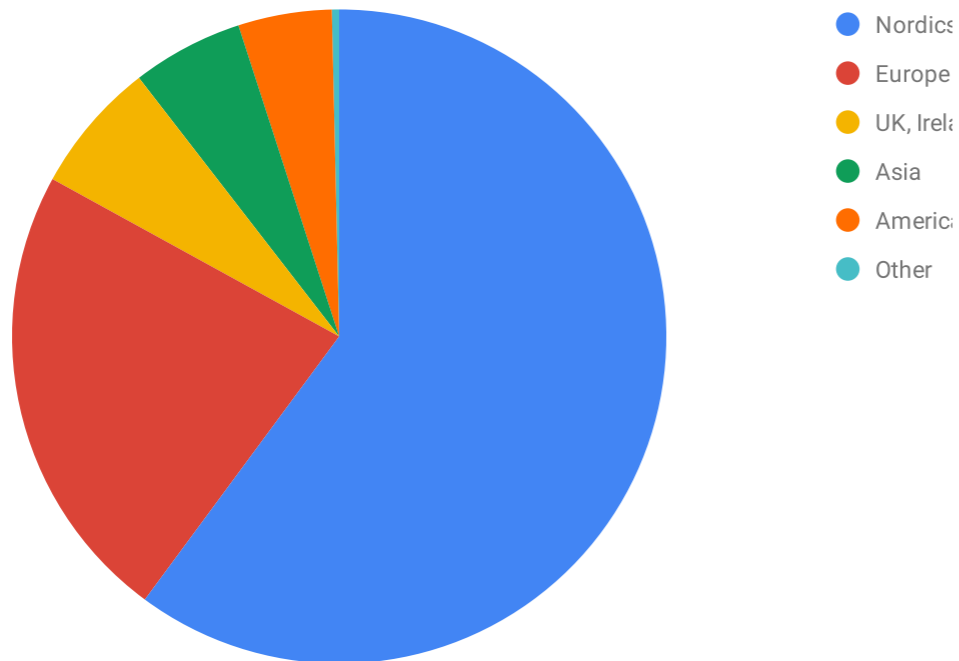
## ”Everyone is at Nordic game”

Along with our unique focus on the Nordic region, we engage with and welcome the rest of the world with open arms. Nordic Game’s diverse roster of speakers, delegates, visitors and partners, as well as cutting-edge content, attract people from across the globe. A fact we are both proud of and continuously working to develop further.

NG19 gathered over 1,000 companies from more than 50 countries.

# WHO WILL YOU MEET?

Regardless if you are from a start-up studio looking for investors, an established company looking for recruitment opportunities, an organisation in search of cutting edge knowledge or just on your own, looking to share a good times with industry peers – Nordic Game has something for you.



# KEY FACTS



Malmö, Sweden, is home to the Nordic Game conference. About 20 minutes by train from Copenhagen airport, and then we're just across the street.

**NORDIC COUNTRIES**  
10,000 Developers

**GERMANY**  
11,000 Developers

**UK**  
10,000 Developers

**FRANCE**  
5,000 Developers

## NG19

**3,000** | Attendees

**6** | Parallel Auditoriums

**101** | Sessions

**138** | Speakers

**2,995** | Business Meetings

**1,000+** | Companies Represented

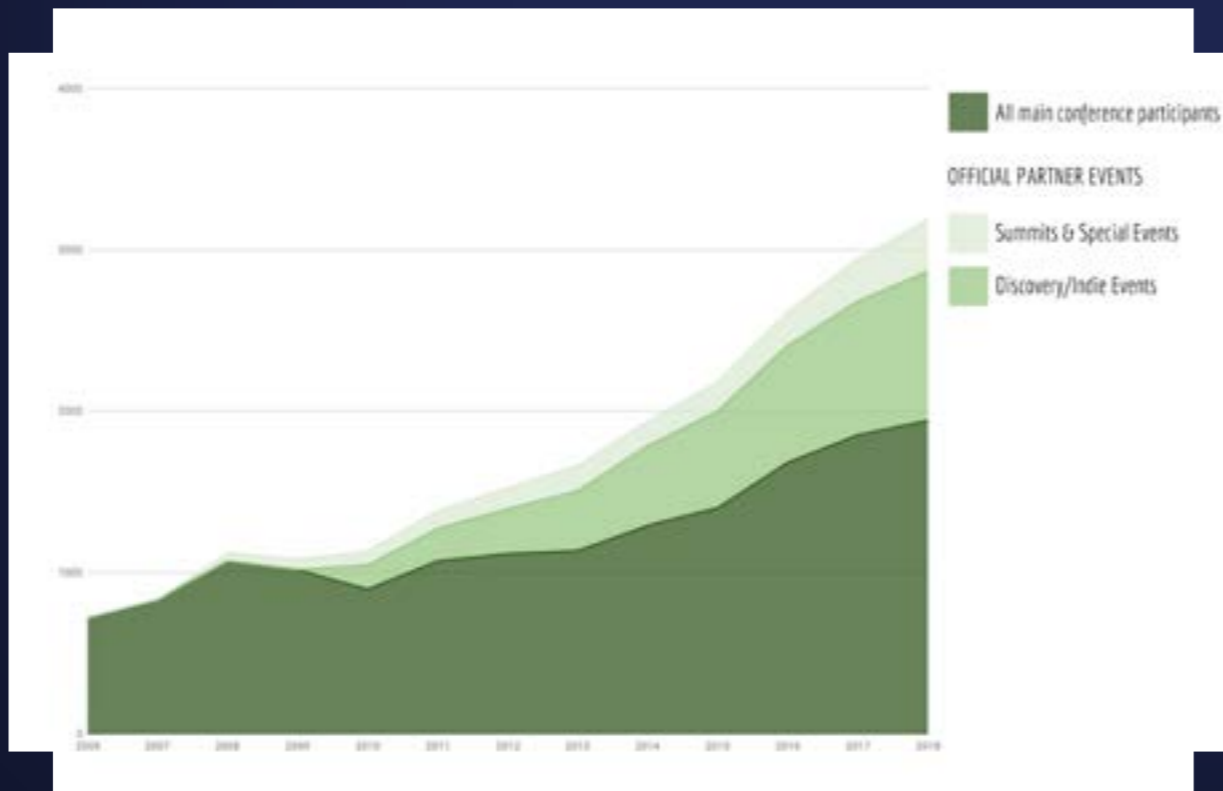
**2** | Award Shows

**1,236** | NG19 Dinner Participants

**5,000+** | Beers Served

# WE ARE GROWING!

Initiatives like the Nordic Game Discovery Contest and Games Financing Forum are part of our global expansion strategy to build on Nordic Game's firm position as the leading conference for game developers in Europe to double in size over the next five years.

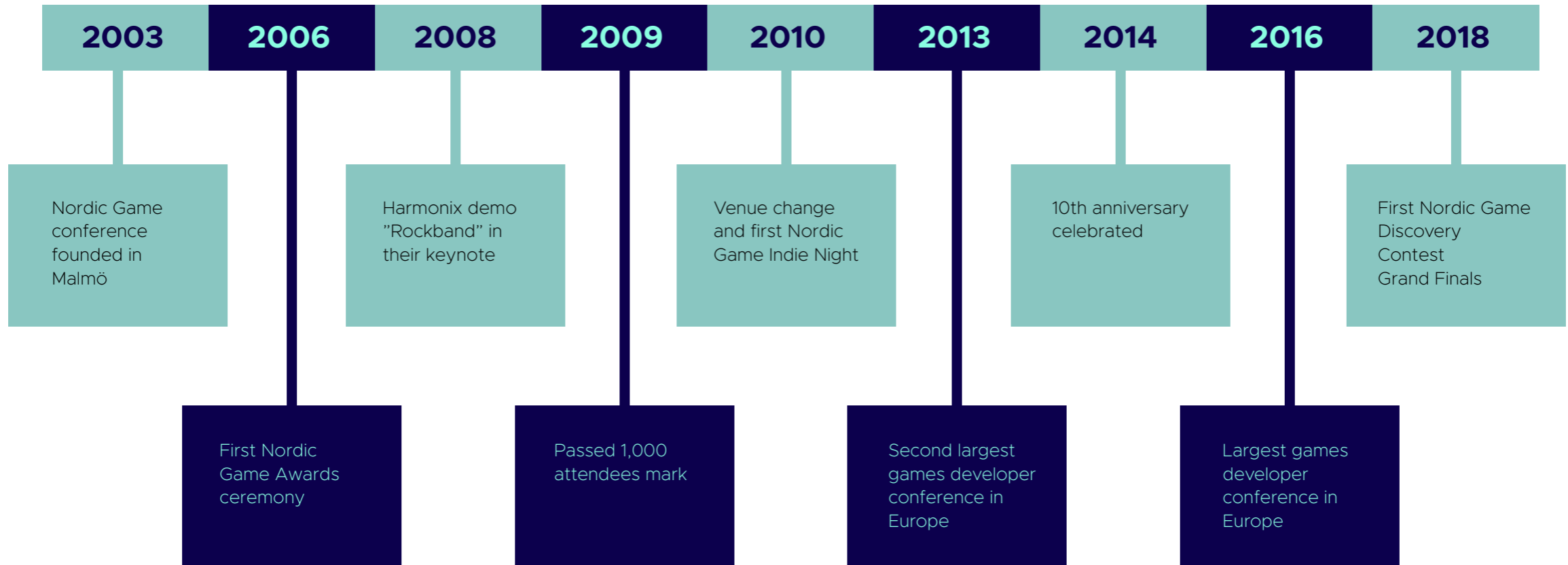


**NORDIC COUNTRIES**  
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# HIGHLIGHTS & MILESTONES

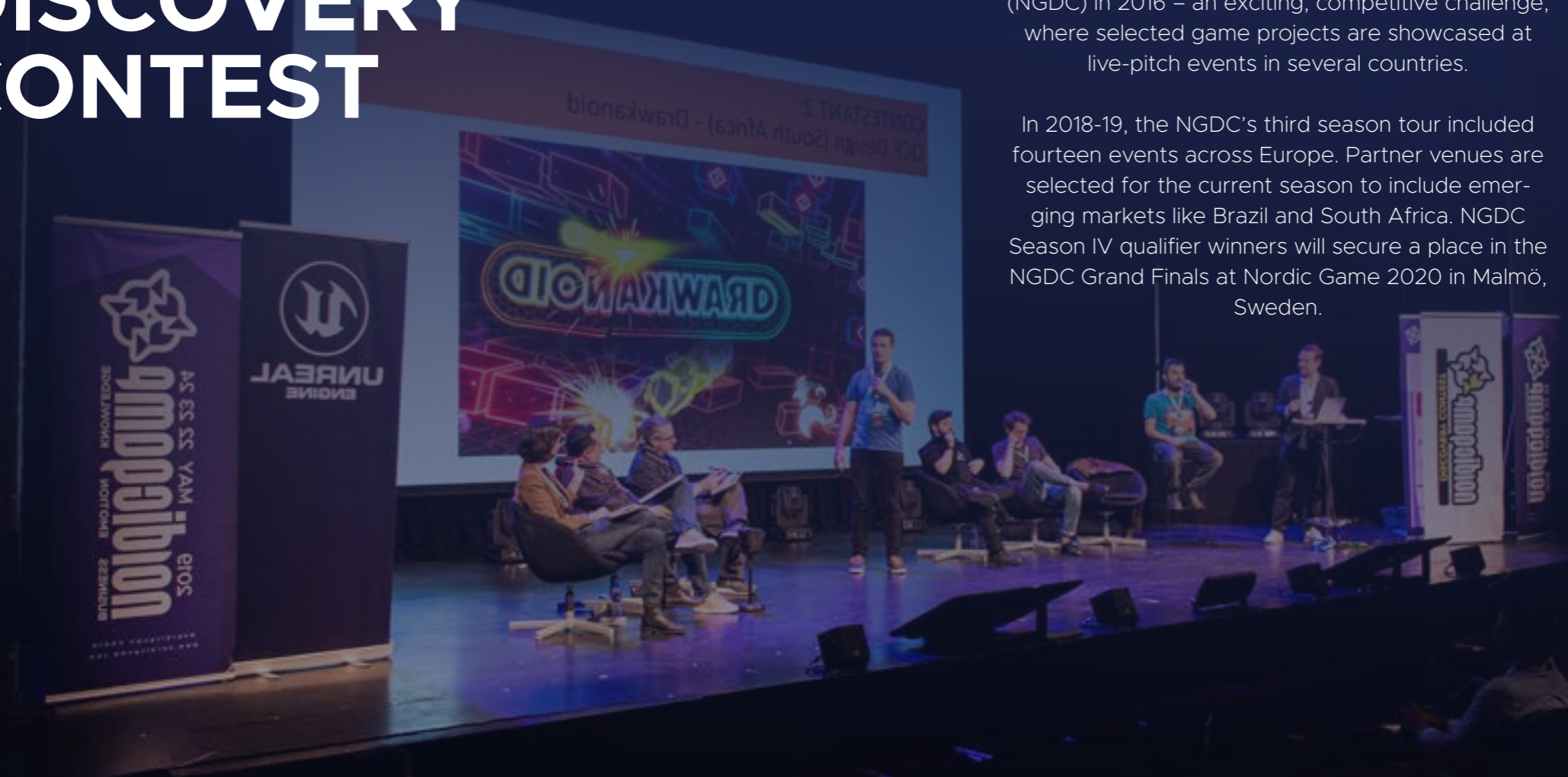




# NORDIC GAME DISCOVERY CONTEST

Building on fifteen years of running major successful events in the games industry, including live-pitch events, selection processes and support systems, we introduced the Nordic Game Discovery Contest (NGDC) in 2016 – an exciting, competitive challenge, where selected game projects are showcased at live-pitch events in several countries.

In 2018-19, the NGDC's third season tour included fourteen events across Europe. Partner venues are selected for the current season to include emerging markets like Brazil and South Africa. NGDC Season IV qualifier winners will secure a place in the NGDC Grand Finals at Nordic Game 2020 in Malmö, Sweden.



# TESTIMONIALS

"I want to thank everyone for making me so welcome at this year's Nordic Game event. It was an invaluable experience for me. Everything about the event made me realise once again that there are many people out there who genuinely love games, and just how many fantastic game creators there are in the Nordic area. It also made me very aware of how the Nordic area has the ideal conditions to develop a wide range of games, spanning AAA games to mobile titles. Personnel, environment and technology can all be found in the area, which will prove vital in gaming's future. I look forward to seeing what you all come up with."

**- Hideo Kojima, Lead Designer,  
Founder, Kojima Productions**

"Nordic Game offers the best event to meet high-level representatives in the Scandinavian development community within a tight and relaxed environment. I always come away with new learnings and an enhanced contact list of stimulating people."

**- Nick Parker, Owner,  
Parker Consulting Ltd**

My first time at Nordic and I have to say that I was absolutely impressed by the professionalism and passion with which that event has been organized. And I've been to many game conferences around Europe. For example, for the first time ever I've participated in a sitting dinner for so many people! You guys make video game developers look and feel like rock stars and that is what attracts so many people. I wish you best of luck in your future endeavors and I hope to visit you also next year. Keep up the good work."

**- Stan Just, R&D Manager,  
CD PROJEKT S.A.**

"NGC is one of the biggest but still cozy conferences I have attended to far."

**- Malena Klaus, usTwo**

"Thank you for this amazing conference! These were very interesting days, full of emotions, new information, interesting meetings and parties. Everything was great!"

**- Vera Karpova, Analyst, Devtodev**

"It was my first time in Scandinavia, and I got to enjoy it attending this great conference of gamers, artists, programmers, and educators from across the globe. It was a fantastic experience to be under the same roof with such talented people and being able to inspire the next generation of game developers. I was happy and honored that my matte painting talk resonated with so many people at the event in the great city of Malmö. Thank you for the memories!"

**- David Luong,  
Visual Effects Artist, Blizzard**

"It was an amazing experience. It was my first time at Nordic Game and the organisation was awesome, there were a lot of interesting people to network with and the audience was also very interested in the topic. I really appreciate the invite to be a speaker and I hope that someday I can come back!"

**- Sabrina Carmona, Producer, King**

"It's not only the inspiring talks by Ste Curran, for example, or the interactive workshops with Shirley Lin that make this Conference so valuable, but also the very own open minded vibe which is created by the participants and fostered by the organizers themselves."

**- Rebecca Lautner, Project Manager,  
BerlinBalticNordic.net**

"The Nordic Game conference offers a friendly and relaxed atmosphere; a perfect foundation to meet talented developers from all over the world. I am amazed by all the creativity and product quality I have seen at the event."

**- Patrick Rose, Business & Product Analyst,  
BANDAI NAMCO Entertainment Europe**

"Ed and I had an amazing time at Nordic. We had a very engaged audience which made the trip worth it alone. The event itself was really well presented and we felt the NG staff and other guests helped us feel most welcome. Looking forward to returning next year!"

**- Ben Kidd, Co-Founder / Creative Director,  
Curiscope**

"Nordic Game is a thoughtfully planned event with something for everyone. There are interesting talks that cover a diverse range of topics, many cool games shown by regional developers and easy to access business facilities. To add to all of that, it's in a great city and run by great people."

**- Kevin Carthew, Creative Director,  
Team 17 Digital**

"Nordic Game is one of the best events in the game industry calendar and a must for anyone in Europe; it's always wonderful to catch up with the incredible talent in the Scandinavian scene and take in the brilliant talks on offer during the main event, not to mention the lovely surroundings of Malmö."

**- Ben Andac, ex-Sony**

Enjoyed the Nordic Games conference a lot this year. Well organized with lots of interesting participants with diverse backgrounds and company sizes. Plus plenty of networking opportunities and fun to boot. I'd like to thank all of the conference organizers for the amazing conference! "

**- Elena Lobova, CEO, iLogos**

"This year I have had the pleasure of participating in the best game developers' conference - Nordic Game. These guys really know how to take it to the next level in terms of organization, content, and most importantly - they do things in their own very unique style. Nordic is by far the coolest conference in the business. Crazy, interesting and fun. Thanks a lot for another great experience!"

**- Yinon K. (Mojo Kid)**

"The most laid back and hairy games conference of the calendar, Nordic Game is a must if you want to get the lowdown from the most innovative region of world game development."

**- Jon Jordan, Managing Director,  
Accidental Gizmo**

# WELCOME!

Contact us:

[info@conf.nordicgame.com](mailto:info@conf.nordicgame.com)

<https://conf.nordicgame.com>

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