

[Nordic Game Online Sponsorships
Updated 17-09-2020]

Nordic Game ONLINE OPPORTUNITIES



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BUSINESS EMOTION KNOWLEDGE

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Main Online Sponsorships

23

À La Carte Online

MAIN ONLINE SPONSORSHIPS

2019 MAY 22-23-24
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LEARN YOUR GAME,
REACH NEW PLAYERS,
INCREASE SALES

Xsolla

BADGE PICKUP

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LIVE STREAM SPONSORSHIP (Exclusive)

Branding of Nordic Game live stream (logo on conference website and banner on live stream page, non-exclusive)

Showreel of choice (max. 2 min.) in the Nordic Game stream archive

Short (under 30 sec.) showreel played in between Nordic Game live stream sessions

Two (2) Nordic Game online Premium passes including MeetToMatch Unlimited

Story in the Nordic Game newsletter

Logo on the Nordic Game conference website

15,500 EUR



LIVE STREAM SPONSORSHIP (Non-exclusive)

Branding of Nordic Game live stream (logo on conference website and banner on live stream page, non-exclusive)

Showreel of choice (max. 2 min.) in the Nordic Game stream archive

Short (under 30 sec.) showreel played in between Nordic Game live stream sessions

Two (2) Nordic Game online Premium passes including MeetToMatch Unlimited

Story in the Nordic Game newsletter

Logo on the Nordic Game conference website

7,500 EUR

DIAMOND ONLINE

[During Nordic Game online, you will be seen first and foremost by thousands of Nordic Game conference participants.]

Talk in the live streamed Nordic Game online program (40 min. and 5 min. Q&A)

One (1) banner as featured attendee on the opening page of the MeetToMatch meeting system (in rotation with others)

Showreel in between streamed Nordic Game online talks (prioritised in rotation with others, max 30 sec.)

Story on nordicgame.com and in the Nordic Game newsletter

Logo on the Nordic Game conference website

Eight (8) Nordic Game online Premium passes including MeetToMatch Unlimited

Plus choose two (2) of the following a la carte packages:

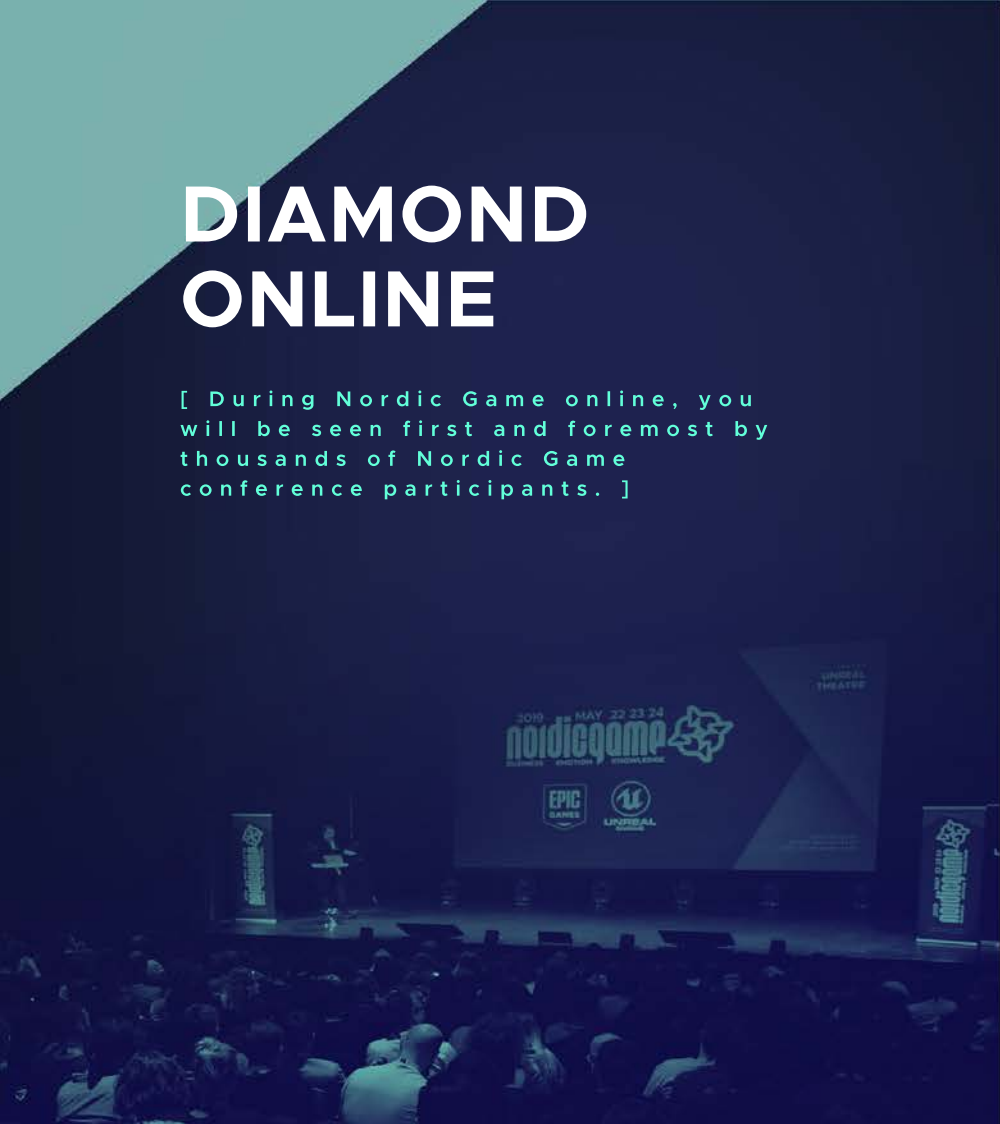
Half-day Speaker Track sponsor

Nordic Game Discovery Contest Online Grand Finals sponsor

Dedicated Webinar (45 min.)

Curated Panel (45 min.)

18,500 EUR



PLATINUM ONLINE

Talk in the live streamed Nordic Game online program (25 min. with 5 min. Q&A)

One (1) banner as featured attendee on the opening page of the MeetToMatch meeting system (in rotation with others)

Showreel in between streamed Nordic Game online talks (prioritised in rotation with others, max 30 sec.)

Story on nordicgame.com and in the Nordic Game newsletter

Logo on the Nordic Game conference website

Five (5) Nordic Game online Premium passes including MeetToMatch Unlimited

Plus choose one (1) of the following a la carte packages:

Half-day Speaker Track sponsor

Nordic Game Discovery Contest Online Grand Finals sponsor

Dedicated Webinar (45 min.)

Curated Panel (45 min.)

11,500 EUR

GOLD ONLINE



Talk in the live streamed Nordic Game online program (25 min. with 5 min. Q&A)

One (1) banner as featured attendee on the opening page of the MeetToMatch meeting system (in rotation with others)

Story on nordicgame.com and in the Nordic Game newsletter

Logo on the Nordic Game conference website

Three (3) Nordic Game online Premium passes including MeetToMatch Unlimited

8,500 EUR

SILVER ONLINE

One (1) banner as featured attendee on the opening page of the MeetToMatch meeting system (in rotation with others)

One (1) Nordic Game online Premium pass including MeetToMatch Unlimited

Logo on the Nordic Game conference website

4,500 EUR

FULL DAY ONLINE TRACK SPONSORSHIP



[Become an important part of
the Nordic Game conference
program online.]

Create a full day speaker track with Nordic Game (6 hours of content curated by you)

Showreel in between streamed Nordic Game online talks (prioritised in rotation with others, max 30 sec.)

One (1) banner as featured attendee on the opening page of the MeetToMatch meeting system (in rotation with others)

Story on nordicgame.com and in the Nordic Game newsletter

Logo on the Nordic Game conference website

Four (4) Nordic Game online Premium passes including MeetToMatch Unlimited

16,500 EUR



HALF DAY ONLINE TRACK SPONSORSHIP

Create a half day speaker track with Nordic Game (3 hours of content curated by you)

Story on nordicgame.com and in the Nordic Game newsletter

Logo on the Nordic Game conference website

Three (3) Nordic Game online Premium passes including MeetToMatch Unlimited

9,500 EUR

ONLINE SESSION SPONSORSHIP

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- Talk in the live streamed Nordic Game online program (25 min. presentation and 5 min. Q&A)
- Showreel in between streamed Nordic Game talks (prioritised in rotation with others, max 30 sec.)
- Two (2) Nordic Game online Premium passes including MeetToMatch Unlimited
- Story on nordicgame.com and in the Nordic Game newsletter
- Logo on the Nordic Game conference website

4,500 EUR



WEBINAR SPONSORSHIP

Create and host a 45 min. seminar in the Nordic Game online program

As a stand-alone package, includes:

Two (2) Nordic Game online Premium passes including MeetToMatch Unlimited

Logo on the Nordic Game conference website

6,500 EUR



CURATED PANEL SPONSORSHIP

Create and host a 45 min. panel in the Nordic Game online program

As a stand-alone package, includes:

Two (2) Nordic Game online Premium passes including MeetToMatch Unlimited

Logo on the Nordic Game conference website

6,500 EUR

STUDIO PACK SPONSORSHIP



[Choose a group of your deserving studio partners to sponsor their participation in Nordic Game online]

One (1) code to redeem one full Nordic Game online Developer pass featuring our interactive live stream, pass holder Discord activities and MeetToMatch Limited

Five (5) codes to redeem five Nordic Game online Studio Pack passes featuring the Nordic Game live stream (pass holder version) and Discord activities (pass holder version)

**299 EUR per studio
(up to 50 studios)**

NGDC ONLINE GRAND FINALS SPONSORSHIP

[The Nordic Game Discovery Contest (NGDC) is an exciting, year-round competitive challenge where selected game projects are showcased live in pitch competitions at partner events across the globe, culminating in highly-anticipated grand finals each season at Nordic Game.]

Talk in the Nordic Game online program (25 min and 5 min. Q&A)

Brand name in all communication about the NGDC Online Grand Finals (season sponsored)

Story in the Nordic Game newsletter

Seat on the NGDC Online Grand Finals jury (optional)

Three (3) Nordic Game online Premium passes including MeetToMatch Unlimited

Sponsor mention in the NGDC Online Grand Finals

Logo on the Nordic Game conference and NGDC websites

6,500 EUR

NORDIC GAME CHATROULETTE SPONSORSHIP

[An exciting and fun new addition to Nordic Game online, bringing Chatroulette's fast-paced, random meeting experience to Europe's largest industry gathering.]

Branding/messaging on the Nordic Game Chatroulette page

Logo on the Nordic Game conference website

Two (2) Nordic Game online Premium passes including MeetToMatch Unlimited

Brand name in all communication about Nordic Game Chatroulette

EXCLUSIVE
9,500 EUR

NON-EXCLUSIVE
4,500 EUR



ONLINE PUBLISHER MARKET SPONSORSHIP (Non-exclusive)

Two (2) Publisher Market tickets to be part of the Publisher Market online

Two (2) Nordic Game online Premium passes including MeetToMatch Unlimited

Logo on the Nordic Game conference website

Brand name included in all communications about the Publisher Market online

3,500 EUR

MEETTOMATCH MAIN SPONSOR



Logo on Nordic Game conference website and
meettomatch.com

Logo on MeetToMatch login screen (non-exclusive)

Logo on MeetToMatch online meeting manager header (non-exclusive)

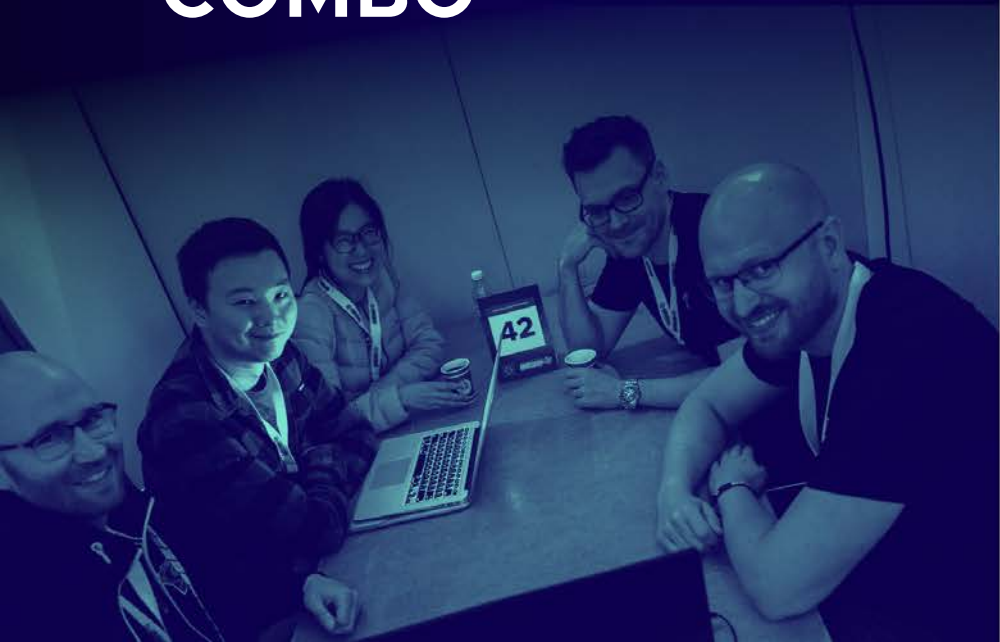
Brand name on all out-going MeetToMatch system messages

Brand name on all MeetToMatch emails to participants

Includes four (4) Nordic Game online Premium passes with
MeetToMatch Unlimited

7,500 EUR

MEETTOMATCH TOP BANNER & LOGIN PAGE COMBO



Banner with link on every page of the MeetToMatch online meeting manager (top placement)

Branding in the image carousel of the MeetToMatch online meeting manager login page

Exclusive package includes three (3) Nordic Game online Premium passes with MeetToMatch Unlimited

3,375 EUR

Shared package (max 5 sponsors) includes two (2) Nordic Game online Premium passes with MeetToMatch Unlimited

2,250 EUR

MEETTOMATCH DASHBOARD



Company and pitch featured either exclusively or shared with others in a carousel on the MeetToMatch system dashboard

Exclusive package includes three (3) Nordic Game online Premium passes with MeetToMatch Unlimited

8,500 EUR

Shared package (max 3 sponsors) includes one (1) Nordic Game online Premium pass with MeetToMatch Unlimited

2,175 EUR

MEETTOMATCH SYSTEM MESSAGE FOOTER

Message and CTA included in all MeetToMatch
system emails (exclusive)

Includes three (3) Nordic Game online Premium passes with
MeetToMatch Unlimited

4,125 EUR

À LA CARTE ONLINE



SPONSORED TALK

Talk (25 min. presentation and 5 min. Q&A) in the live streamed Nordic Game online program.

3,500 EUR

SPONSORED SHOWREEL

Showreel in between live streamed Nordic Game online talks (in rotation with others, max 30 secs).

2,500 EUR

DEDICATED EMAIL

Dedicated email to Nordic Game newsletter subscribers.

5,500 EUR

SPONSORED STORY

Story on nordicgame.com and in the Nordic
Game newsletter.

1,900 EUR

BANNER AS FEATURED ATTENDEE

One (1) banner as featured attendee on the
opening page of the MeetToMatch meeting
system (in rotation with others).

1,900 EUR

ONLINE DEVELOPER PASS

One (1) Nordic Game online conference pass with access to all live streamed content, pass holder Discord activities and MeetToMatch Limited (up to 6 invites)

99 EUR

ONLINE PREMIUM PASS

One (1) Nordic Game online conference pass with access to all live streamed content, pass holder Discord activities and MeetToMatch Unlimited (unlimited invites).

249 EUR

ONLINE PUBLISHER MARKET TICKET

One (1) Publisher Market ticket to be part of the Publisher Market online.

One (1) Nordic Game online Premium pass including MeetToMatch Unlimited

399 EUR

One (1) External Development Summit ticket to be part of the External Development Summit.

(TBA)

GROUP DELEGATIONS ONLINE PACKAGES

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GROUP DELEGATIONS AT NORDIC GAME ONLINE

[Group delegation packages
designed for an optimal experience
during Nordic Game online.]

REGULAR GROUP DELEGATION ONLINE PACKAGE

Guaranteed access for developers in the group in the online
Publisher Market during Nordic Game online

Group delegation showreel (max. 3 min.) played between live
streamed conference sessions

Dedicated group delegation category on the Nordic Game
Discord server

Story in the Nordic Game newsletter

Group delegation logo on the Nordic Game conference
website

Ten (10) Nordic Game online Dev Passes including
MeetToMatch Limited (up to 6 invites)

4,500 EUR

GROUP DELEGATIONS AT NORDIC GAME ONLINE

[Group delegation packages
designed for an optimal experience
during Nordic Game online.]

MAXI GROUP DELEGATION ONLINE PACKAGE

Guaranteed access for developers in the group in the online
Publisher Market during Nordic Game online

Group delegation showreel (max. 3 min.) played between live
streamed conference sessions

Dedicated group delegation category on the Nordic Game
Discord server

Story in the Nordic Game newsletter

Group delegation logo on the Nordic Game conference
website

Ten (10) Nordic Game online Dev Passes including
MeetToMatch Limited (up to 6 invites)

PLUS:

A mentored online workshop created by Nordic Game with a
customised focus (investment, publishing, etc.)

One developer in the group selected by Nordic Game to
participate in NGDC Online Grand Finals

7,500 EUR



NORDIC GAME EXTRA

[A unique group delegation package for customised activities organised by Nordic Game outside of our regularly scheduled events.]

NORDIC GAME EXTRA GROUP DELEGATION ONLINE PACKAGE

Nordic Game Extra packages are highly flexible, customised online activities for group delegation organisers and their participants outside of regularly scheduled Nordic Game events.

Nordic Game Extra can include:

An expert workshop incl. Q&A (experts/content depending on group delegation needs)

A Nordic Game Publisher Market event, with publishers selected according to the needs developers in the group

6,500 EUR (est.)

THANK YOU!

[We are more than happy to help you build a unique online package that fits your strategies and ambitions.]

Whether it's establishing thought leadership, reinforcing brand or communicating values, we have the media coverage, industry audience and online platform for you to build knowledge and share emotions. And thus evolve your business.

Please contact our business development team at sales@nordicgame.com today.

Note that anything stated in this document may be subject to change without notice. Check the date on the title page to ensure you have the latest version.

Thank you and welcome to Nordic Game!