

Nordic Game 2021-2022 Online Opportunities

Nordic Game Opportunities 07-10-21

LIVE STREAM SPONSORSHIP (Exclusive)



Branding of Nordic Game live stream (logo on conference website and banner on live stream page, non-exclusive)

Showreel of choice (max. 2 min.) in the Nordic Game stream archive

Showreel in between streamed Nordic Game online talks (prioritised in rotation with others, max 30 sec.)

15 Nordic Game Premium passes including MeetToMatch Unlimited

Story on nordicgame.com and in the Nordic Game newsletter

Logo on the Nordic Game conference website

13,850 EUR

Live Stream Sponsorship (Non-exclusive)



Branding of Nordic Game live stream (logo on conference website and banner on live stream page, non-exclusive)

Showreel of choice (max. 2 min.) in the Nordic Game stream archive

Showreel in between streamed Nordic Game online talks (prioritised in rotation with others, max 30 sec.)

6 Nordic Game Premium passes including MeetToMatch Unlimited

Story on nordicgame.com and in the Nordic Game newsletter

Logo on the Nordic Game conference website

6,950 EUR

Live Studio Sponsor (Exclusive)



Prime visibility during NG21 Autumn online with "Live from the [sponsor name] Studio" appearing on-screen during the entire three-day live stream program

Showreel in between streamed Nordic Game online talks (prioritised in rotation with others, max 30 sec.)

Story on nordicgame.com and in the Nordic Game newsletter

Logo on the Nordic Game conference website

3 Nordic Game Premium passes including MeetToMatch Unlimited

3,975 EUR

Diamond Online



Talk in the Nordic Game online program: A) 20 min. (live) and 5 min. (live) Q&A on Discord OR B) 30-60 min. (pre-recorded) and (prescheduled) Q&A on Discord

Banner as featured attendee on the opening page of the MeetToMatch meeting system (in rotation with others)

Showreel in between streamed Nordic Game online talks (prioritised in rotation with others, max 30 sec.)

Story on nordicgame.com and in the Nordic Game newsletter

Logo on the Nordic Game conference website

15 Nordic Game Premium passes including MeetToMatch Unlimited

Plus choose two (2) of the following a la carte packages (minus standalone items in packages):

Half Day Online Track Sponsorship

Nordic Game Discovery Contest Online Grand Finals Sponsorship

Dedicated Webinar Sponsorship

Curated Panel Sponsorship

MeetToMatch Main Sponsor

18,850 EUR

Platinum Online



Talk in the Nordic Game online program: A) 20 min. (live) and 5 min. (live) Q&A on Discord OR B) 30-60 min. (pre-recorded) and (prescheduled) Q&A on Discord

Banner as featured attendee on the opening page of the MeetToMatch meeting system (in rotation with others)

Showreel in between streamed Nordic Game online talks (prioritised in rotation with others, max 30 sec.)

Logo on the Nordic Game conference website

Story on nordicgame.com and in the Nordic Game newsletter

10 Nordic Game Premium passes including MeetToMatch Unlimited

Plus choose one (1) of the following a la carte packages (minus standalone items in packages):

Half Day Online Track Sponsorship

Nordic Game Discovery Contest Online Grand Finals Sponsorship

Dedicated Webinar Sponsorship

Curated Panel Sponsorship

MeetToMatch Main Sponsor

12,300 EUR

Gold Online



Talk in the Nordic Game online program: A) 20 min. (live) and 5 min. (live) Q&A on Discord OR B) 30-60 min. (pre-recorded) and (prescheduled) Q&A on Discord

Banner as featured attendee on the opening page of the MeetToMatch meeting system (in rotation with others)

Story on nordicgame.com and in the Nordic Game newsletter

Logo on the Nordic Game conference website

6 Nordic Game Premium passes including MeetToMatch Unlimited

8,500 EUR

Silver Online



Banner as featured attendee on the opening page of the MeetToMatch meeting system (in rotation with others)

Story on nordicgame.com and in the Nordic Game newsletter

Logo on the Nordic Game conference website

4 Nordic Game Premium passes including MeetToMatch Unlimited

4,250 EUR

Full Day Online Track Sponsorship



Create a full day speaker track with Nordic Game (6 hours of content curated by you)

Banner as featured attendee on the opening page of the MeetToMatch meeting system (in rotation with others)

Showreel in between streamed Nordic Game online talks (prioritised in rotation with others, max 30 sec.)

Story on nordicgame.com and in the Nordic Game newsletter

Logo on the Nordic Game conference website

15 Nordic Game Premium passes including MeetToMatch Unlimited

12,100 EUR

Half Day Online Track Sponsorship

Create a half day speaker track with Nordic Game (3 hours of content curated by you)

Showreel in between streamed Nordic Game online talks (prioritised in rotation with others, max 30 sec.)

Story on nordicgame.com and in the Nordic Game newsletter

Logo on the Nordic Game conference website

10 Nordic Game Premium passes including MeetToMatch Unlimited

8,200 EUR

Online Session Sponsorship



Talk in the Nordic Game online program: A) 20 min. (live) and 5 min. (live) Q&A on Discord OR B) 30-60 min. (pre-recorded) and (prescheduled) Q&A on Discord

Showreel in between streamed Nordic Game online talks (prioritised in rotation with others, max 30 sec.)

Story on nordicgame.com and in the Nordic Game newsletter

Logo on the Nordic Game conference website

3 Nordic Game Premium passes including MeetToMatch Unlimited

6,150 EUR

Online Visibility Package



Story on nordicgame.com and in the Nordic Game newsletter

Dedicated channel on the Nordic Game Discord server

Logo on the Nordic Game conference website

2 Nordic Game Premium passes including MeetToMatch Unlimited

4,900 EUR

Dedicated Webinar Sponsorship



Create and host a 45 min. webinar in the Nordic Game online program

Showreel in between streamed Nordic Game online talks (prioritised in rotation with others, max 30 sec.)

As a stand-alone package, includes:

Story on nordicgame.com and in the Nordic Game newsletter

Logo on the Nordic Game conference website

6 Nordic Game Premium passes including MeetToMatch Unlimited

7,900 EUR

Curated Panel Sponsorship



Create and host a 45 min. panel in the Nordic Game online program

Showreel in between streamed Nordic Game online talks (prioritised in rotation with others, max 30 sec.)

As a stand-alone package, includes:

Story on nordicgame.com and in the Nordic Game newsletter

Logo on the Nordic Game conference website

6 Nordic Game Premium passes including MeetToMatch Unlimited

8,200 EUR

4 codes to redeem 4 Nordic Game online Studio passes featuring our live and pre-recorded talks as well as Discord activities

RECRUITMENT SPONSORSHIP



Talk in the Nordic Game online program: 20 min. (live) and 5 min. (live) Q&A on Discord.

Showreel in between streamed Nordic Game online talks (prioritised in rotation with others, max 30 sec.)

Logo on the Nordic Game conference website

6 Nordic Game Premium passes including MeetToMatch Unlimited

6,500 EUR

External Development Half Day Sponsorship



Talk in the Nordic Game online program: A) 20 min. (live) and 5 min. (live) Q&A on Discord OR B) 30-60 min. (pre-recorded) and (prescheduled) Q&A on Discord

Showreel in between streamed Nordic Game online talks (prioritised in rotation with others, max 30 sec.)

Sponsor mention in all External Development program promotion online

Story on nordicgame.com and in the Nordic Game newsletter

Logo on the Nordic Game conference website

3 Nordic Game Premium passes including MeetToMatch Unlimited

6,500 EUR

Champions of Mobile Half Day Sponsorship

Talk in the Nordic Game online program: A) 20 min. (live) and 5 min. (live) Q&A on Discord OR B) 30-60 min. (pre-recorded) and (prescheduled) Q&A on Discord

Showreel in between streamed Nordic Game online talks (prioritised in rotation with others, max 30 sec.)

Story on nordicgame.com and in the Nordic Game newsletter

Logo on the Nordic Game conference website

3 Nordic Game Premium passes including MeetToMatch Unlimited

5,500 EUR

Nordic Game Discovery Contest - All-Season Online Sponsorship

Entire season:

Logo on NGDC website and included with all NGDC stories on nordicgame.com

All qualifiers:

Seat on all NGDC qualifier juries (optional and subject to availability)

Logo on screen during qualifiers, mention by hosts

Season finals (Nordic Game conference, November edition):

Story on nordicgame.com and in the Nordic Game newsletter

Talk in the Nordic Game online program: A) 20 min. (live) and 5 min. (live) Q&A on Discord OR B) 30-60 min. (pre-recorded) and (prescheduled) Q&A on Discord

Seat on the NGDC Online Grand Finals jury (optional)

12 Nordic Game Premium passes including MeetToMatch Unlimited

48 codes to redeem 48 Nordic Game online Studio passes featuring our live and pre-recorded talks as well as Discord activities

Logo (large) on stage screen during finals, mention by hosts

Participate in the NGDC Game of the Year (final winner) announcement, detail prize

Post-finals:

Receive entire season's NGDC participant (developer) data, including all season qualifiers and wild card submissions

25,000 EUR

Nordic Game Discovery Contest Online Grand Finals Sponsorship

Talk in the Nordic Game online program: A) 20 min. (live) and 5 min. (live) Q&A on Discord OR B) 30-60 min. (pre-recorded) and (prescheduled) Q&A on Discord

Brand name in all communication about the NGDC Online Grand Finals (season sponsored)

Seat on the NGDC Online Grand Finals jury (optional)

Sponsor mention in the NGDC Online Grand Finals

Story on nordicgame.com and in the Nordic Game newsletter

Logo on the Nordic Game conference and NGDC websites

6 Nordic Game Premium passes including MeetToMatch Unlimited

7,500 EUR

ONLINE PUBLISHER MARKET SPONSORSHIP (Non-exclusive)

2 Publisher Market tickets to be part of the Publisher Market online

2 Nordic Game Premium passes including MeetToMatch Unlimited

Logo on the Nordic Game conference website

Brand name included in all communications about the
Publisher Market online

3,500 EUR

MeetToMatch Main Sponsor

Logo on the Nordic Game conference website and meettomatch.com

Logo on MeetToMatch login screen (non-exclusive)

Logo on MeetToMatch Dashboard as Event Partner (non-exclusive)

Brand name on all out-going MeetToMatch system messages

Brand name on all MeetToMatch emails to participants

8 Nordic Game Premium passes including MeetToMatch Unlimited

7,500 EUR

MeetToMatch Top Logo & Login Page Combo (Exclusive)

Logo with link in the menu header of the MeetToMatch platform (in rotation with others)

Logo with link on the login page of the MeetToMatch Platform in Event Partners section

3 Nordic Game Premium passes including MeetToMatch Unlimited

3,375 EUR

MeetToMatch Dashboard Featured Attendee

Featured attendee spot including logo, short pitch and button to plan a meeting
on the opening page of the MeetToMatch platform (in rotation with others)

1 Nordic Game Premium pass including MeetToMatch Unlimited

2,175 EUR

MeetToMatch Featured Showcase

Get up to three products marked as 'featured in the Showcase'. The featured products are also shown on the Dashboard for high visibility.

1 Nordic Game Premium pass including MeetToMatch Unlimited

1,900 EUR

MeetToMatch System Message Footer

Message and CTA included in all MeetToMatch
system emails (shared)

4 Nordic Game Premium passes including MeetToMatch Unlimited

4,125 EUR



MeetToMatch Dashboard Top Banner

MeetToMatch Dashboard Top Banner -
Shared placement (in rotation with
others)

2 Nordic Game Premium passes
including MeetToMatch Unlimited

2,375 EUR

MeetToMatch Dashboard Bottom Banner

MeetToMatch Dashboard Bottom
Banner - Shared placement (in rotation
with others)

1 Nordic Game Premium pass including
MeetToMatch Unlimited

1,500 EUR

À LA CARTE ONLINE



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**Talk in the Nordic Game
online program: A) 20 min.
(live) and 5 min. (live) Q&A
on Discord OR B) 30-60 min.
(pre-recorded) and
(prescheduled) Q&A on
Discord**

Talk in the Nordic Game online program:
A) 20 min. (live) and 5 min. (live) Q&A on
Discord OR B) 30-60 min. (pre-recorded)
and (prescheduled) Q&A on Discord

4,500 EUR

**Showreel in between
streamed Nordic Game
online talks (prioritised in
rotation with others, max 30
sec.)**

Showreel in between streamed Nordic
Game online talks (prioritised in rotation
with others, max 30 sec.)

950 EUR

**Exclusive email blast to
conference attendees**

Exclusive email blast to conference
attendees

5,500 EUR

**Story on nordicgame.com
and in the Nordic Game
newsletter**

Story on nordicgame.com and in the
Nordic Game newsletter

1,900 EUR

**Nordic Game Dev pass with
access to all live streamed
content, pass
holder Discord activities and
MeetToMatch
Limited (up to 6 invites)**

Nordic Game Dev pass with access to all
live streamed content, pass
holder Discord activities and
MeetToMatch
Limited (up to 6 invites)

99 EUR

**Nordic Game Premium pass
including MeetToMatch
Unlimited**

Nordic Game Premium pass including
MeetToMatch Unlimited

250 EUR

**Publisher Market ticket to
be part of the Publisher
Market online**

Publisher Market ticket to be part of the
Publisher Market online

400 EUR

GROUP DELEGATIONS ONLINE PACKAGES

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Regular Group Delegation Online Package



Guaranteed access for developers in the group in the online Publisher Market during Nordic Game online

Group delegation showreel (max. 3 min.) played between live streamed conference sessions

Dedicated group delegation category on the Nordic Game Discord server

Story on nordicgame.com and in the Nordic Game newsletter

Group delegation logo on the Nordic Game conference website

10 Nordic Game Premium passes including MeetToMatch Unlimited

5,500 EUR

MAXI GROUP DELEGATION ONLINE PACKAGE



Guaranteed access for developers in the group in the online Publisher Market during Nordic Game online

Group delegation showreel (max. 3 min.) played between live streamed conference sessions

Dedicated group delegation category on the Nordic Game Discord server

Story on nordicgame.com and in the Nordic Game newsletter

Group delegation logo on the Nordic Game conference website

10 Nordic Game Premium passes including MeetToMatch Unlimited

PLUS:

A mentored online workshop created by Nordic Game with acustomised focus (investment, publishing, etc.)

One developer in the group selected by Nordic Game to participate in NGDC Online Grand Finals

7,500 EUR

NORDIC GAME EXTRA GROUP DELEGATION ONLINE PACKAGE

Nordic Game Extra packages are highly flexible, customised online activities for group delegation organisers and their participants outside of regularly scheduled Nordic Game events.

Nordic Game Extra can include:

Expert workshop incl. Q&A (experts/content depending on group delegation needs)

Nordic Game Publisher Market event, with publishers selected according to the needs of the developers in the group

6,500 EUR

THANK YOU!

For questions or more information contact sales@nordicgame.com

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