



NORDIC GAME 2023-2024

INTRODUCTION • SCHEDULE • OPPORTUNITIES • CONTACT



What is Nordic Game?

Nordic Game 2023 (NG23 Spring) on 23-26 May will be the twenty-third Nordic Game conference. Starting in 2004, Nordic Game has grown to become Europe's largest game developer conference and the globe's second largest, fast approaching 6,000 participants annually.

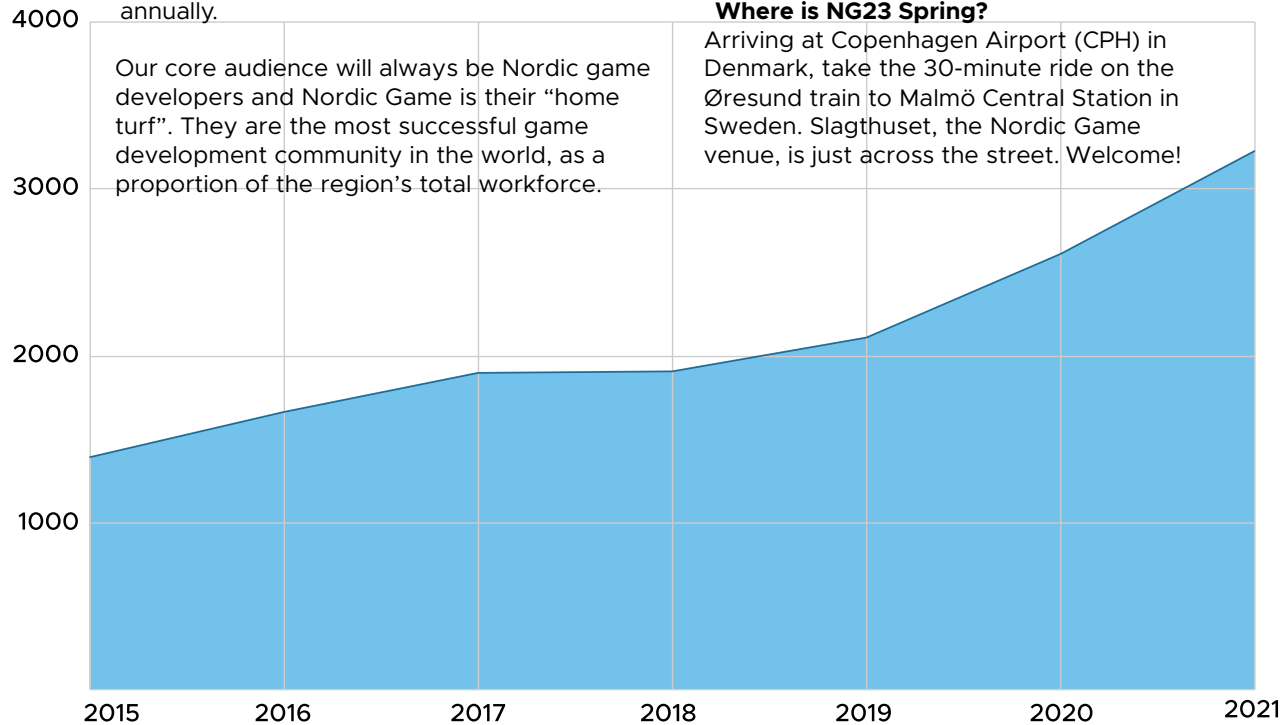
Our core audience will always be Nordic game developers and Nordic Game is their "home turf". They are the most successful game development community in the world, as a proportion of the region's total workforce.

Who participates in Nordic Game?

Nordic Game is increasingly global, with most of our participants now hailing from beyond the Nordic region. We also cover all aspects of our industry, spanning the entire value chain and addressing all platforms and technologies.

Where is NG23 Spring?

Arriving at Copenhagen Airport (CPH) in Denmark, take the 30-minute ride on the Øresund train to Malmö Central Station in Sweden. Slagthuset, the Nordic Game venue, is just across the street. Welcome!

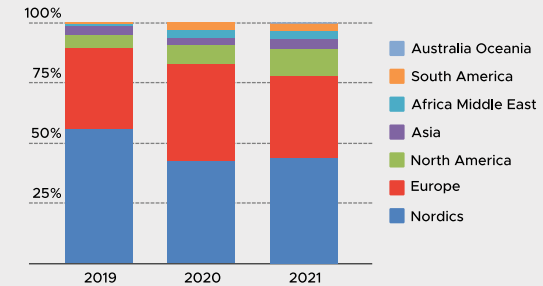


Nordic Game conference participants per year (2020 and 2021 featured two editions annually)

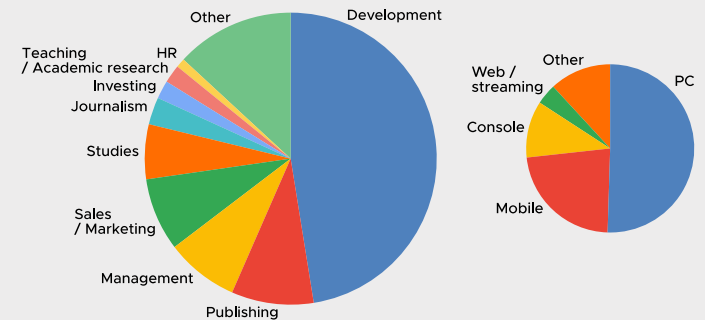
"(Nordic Game) made me realise once again that there are many people out there who genuinely love games, and just how many fantastic game creators there are in the Nordic area."
- Hideo Kojima, Kojima Productions

"The Nordic Game conference offers a friendly and relaxed atmosphere; a perfect foundation to meet talented developers from all over the world."
- Patrick Rose, Bandai Namco Entertainment Europe

"NG20 went online and pulled it off big time!"
- Søren Lundgaard, Ghost Ship Games



Nordic Game conference participants per region



Nordic Game participant roles and target platforms



NG23 Spring, 23-26 May

In the venue and online, live from Malmö, Sweden. Special events include the 2023 Nordic Game Awards and Developer Showcase.

Nordic Game comes home!

Europe's largest game developer conference has returned to our traditional venue in historic Slagthuset, with expanded expo halls, meeting areas, outdoor amenities and a new live stream studio.

Industry professionals from the region and abroad travel to Malmö seeking the unique vibe and person-to-person connections that only Nordic Game can provide. The experience at Slagthuset combines on-site activities like the Nordic Game Expo with full access to our online program.

NG23 Spring online for all

Featuring content streamed live from Slagthuset and special online programming, designed for industry professionals abroad unable to travel to Malmö in May, budding developers, students, newcomers from other industries and more. An accessible and affordable Nordic Game experience. Includes a three days of live and pre-recorded talks, a wide range of Discord activities and more.

NG23 SPRING - Schedule

Venue Online

TUESDAY, 23 MAY | WEDNESDAY, 24 MAY | THURSDAY, 25 MAY | FRIDAY, 26 MAY

Executive Summit	Nordic Game speaker program (including pre-recorded talks and other special online content)	
	Nordic Game Expo and Developer Showcase	
Games Capital Summit		Nordic Game Party
Third party programming and special events		Nordic Game Awards
MeetToMatch		
Nordic Game Discord		

The **Executive Summit** brings together dozens of C-suite Nordic managers, and a few specially invited international guests, to discuss current industry challenges and opportunities in total confidence.

The **Nordic Game speaker program** features global experts and our own Nordic heroes.

With a booth in **Nordic Game Expo** or table in the **Developer Showcase** this May, you can reach out to the entire NG23 Spring audience consisting of developers, investors, publishers and the media from the Nordic and global games industry.

The **Nordic Game Awards** are the highlight of each spring's Nordic Game.

Games Capital Summit allows a group of pre-selected, investment-ready game companies to meet about a dozen vetted equity investors for pitching.

Nordic Game partner **MeetToMatch** is the industry's leading meeting platform, and **Nordic Game Jobs** is organised online by partners **Game Factory Talents**.

The **Nordic Game Discord** provides an engaging online experience of everything Nordic Game has to offer.

SCHEDULE

Nordic Game events 2023 - 2024

FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN
			Nordic Game Jobs	NG23 Spring		Nordic Game event - TBA		Nordic Game Jobs	NG23 Helsinki		Nordic Game event - TBA



NG23 Helsinki, November

Nordic Game returns this fall to historic Hotel Kämp in Helsinki, Finland.

A venue-only event (no online program or remote meetings), the schedule includes an extended Executive Summit and MeetToMatch Lounge.

Both exclusive and open for all

In cooperation with Neogames and Suomen Pelinkehittäjät, the Finnish games industry organisations, the Executive Summit will address current key issues facing industry leaders.

As a Slush pre-event, we'll compliment the Europe's largest start-up event with a focus on the games industry.

Your audience in focus

We can offer a few key partners cost-effective access to an exclusive, select audience of highly motivated and focused attendees, via sessions, panels and/or workshops, addressing all participants or in separate meeting rooms.



NG23 HELSINKI - Schedule

Venue only

DAY 1 - TBD

| DAY 2 - TBD

FI Games Industry Breakfast
(Members or invitation only)



MeetToMatch Lounge
(included with all Nordic Game Helsinki passes)



Exec Summit (by invitation only, apply to participate)



Nordic Game After Hours and other events



Nordic Game - Fall activities

Nordic Game Jobs (formerly Nordic Game Talents) is the region's premier online games industry jobs fair, where dozens of Nordic studios meet remotely with over 1,500 selected applicants from around the world (circa one week prior to Nordic Game in the spring and fall - dates TBA).

NG23 Helsinki also features a full service business lounge, organised by Nordic Game partners MeetToMatch.

The **Nordic Game Executive Summit** brings together dozens of C-suite Nordic managers, and a few specially invited international guests, to discuss current industry challenges and opportunities in total confidence.

The **Nordic Game Discovery Contest** offers opportunities for recognition to hundreds of game developers each year. Qualifiers continue year-round at partner events across the globe, with a special Developer Showcase qualifier at NG23 Spring and culminating with the season's **NGDC Grand Finals** in the fall.

SCHEDULE

Nordic Game events 2023 - 2024

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Nordic Game Jobs

NG23 Spring NGDC

Nordic Game event - TBA

Nordic Game Jobs

NG23 Helsinki NGDC

Nordic Game event - TBA



SPONSORSHIP CLASS OPPORTUNITIES

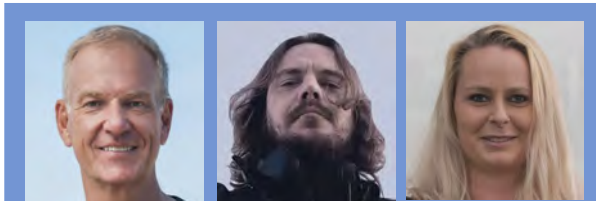
Legendary Sponsorship packages offer the ultimate conference experience. Booth, visibility, exclusive access, passes and MeetToMatch Unlimited will make your brand a legend at Nordic Game.

Options start at 11,900 EUR



Exceptional Participation packages provide the B2B engagement tools your team needs. Booth, passes and MeetToMatch Unlimited are your keys to an exceptional Nordic Game experience.

Options start at 1,500 EUR



Click [here](#) to contact us now at sales@nordicgame.com

DESIGN YOUR OWN

Explore our **À La Carte Sponsorships** to create the Nordic Game package best suited to you, with multiple alternatives for branding and visibility, including sponsored talks and messaging, food and beverage branding as well as special events like the Executive Summit - or host your own activity at Nordic Game!

Options start from 500 EUR



JOIN THE FUTURE

NGDC Sponsorships connect you with the next generation of game creators and industry audiences at our partner events around the globe. Become an important part of the future of game development with Nordic Game.

Options start from 4,000 EUR



STAY TOP OF MIND

With a **Rare MeetToMatch Sponsorship**, be a leading force at Nordic Game with enhanced visibility on the B2B meeting platform of our long-time partner MeetToMatch.

Options from 3,900 EUR



HOST WITH THE MOST

The Nordic Game Awards, Speaker & VIP Reception and Nordic Party are just a few of the highly anticipated special events at Nordic Game this May. Secure an **Unforgettable Experience Sponsorship** for your brand at NG23 Spring.

Options start from 500 EUR



OPPORTUNITIES



WHAT CAN WE DO FOR YOU AT NORDIC GAME?

We are **here to support you** in fulfilling your **strategies, KPIs** and other **goals**, while **matching your budget**.

Let's discuss how we **best** and **most efficiently** can get you **visibility** and **brand recognition**, attention for your **thought leadership** and your **company story** behind your **brand values**, all the way to **customer experience sharing**, including **user interaction** and **onboarding, trials** and/or **beta testing**.

In terms of **recruitment** and **personnel development**, we can support your **employer branding** and **key staff career training** and **enhancement**.

Regarding **funding**, we can offer **connections, deals, investments** and **M&A opportunities**.

We're always happy to **adapt, customise** and **negotiate**, so don't hesitate to **contact us** today!

ABOUT NORDIC GAME

The mission of Nordic Game is to sustain and share the Nordic games industry's success.

Nordic Game regularly publishes news about the Nordic games industry as well as an industry directory, organises the annual Nordic Game conference and Nordic Game Discovery Contest, and also hosts the annual Nordic Game Awards.

Subscribe to our newsletter to get the latest Nordic Game, NGDC and Nordic games industry news, including updates about all of our events in 2023 and 2024: <http://eepurl.com/deaWMf>

Learn more at <https://nordicgame.com>.

Follow Nordic Game on Twitter, Facebook, LinkedIn, YouTube, Flickr and Instagram.

NORDIC GAME CONFERENCE

Nordic Game is the leading games conference in Europe, and 2023 marks its twenty-third and twenty-fourth editions.

Gathering thousands of industry professionals in the spring and autumn each year, Nordic Game is the one and only "home turf" meeting place for the highly successful game developers of Denmark, Finland, Iceland, Norway and Sweden.

The Nordic Game conference returns to Slagthuset in Malmö for NG23 Spring, both online and in the venue, on 23-26 May.

Learn more and register at <https://conf.nordicgame.com>.

NORDIC GAME DISCOVERY CONTEST

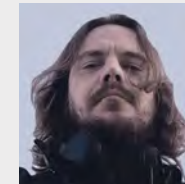
Now in its seventh season, the Nordic Game Discovery Contest (NGDC) is an exciting, competitive challenge where selected game projects are showcased at live-pitch events across Europe.

Learn more at <https://discovery-contest.nordicgame.com>.

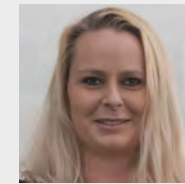
NORDIC GAME SALES & SUPPORT



Erik Robertson, CEO
Key Accounts Manager



Thor Mýrdal
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